**WHITE OWL RED: NEW ALBUM – AFTERGLOW**

*New single “I Walk the Line (for you) out Jan 24, 2020*

Afterglow album release date February 26th, 2020

White Owl Red’s unique musical aesthetic, continues to break typical genre boundaries by delivering simply great music. Written from the heart, Afterglow takes us on a thoughtful emotional journey that profoundly explores themes of love, loss and redemption. White Owl Red, challenges us with "provocative lyrical commentary… polarizing and unifying in narrative” writes Music Existence, “in today’s plasticized music business, this makes it quite the rare find indeed"

Singer/Songwriter Josef McManus’s anticipated fourth White Owl Red album continues to explore the messy complexity of contemporary culture and values with both ferocity and vulnerability. These ten songs embrace musical innovation without pandering to formula.

Afterglow’s first pre-released single, Working Class Heroes, is “one of the most intimate and unforced indie performances of the season…another slam dunk in this latest studio cut…rank this as among the more important independent releases to make headlines all year long” says Indie Source Magazine.

"I Walk The Line For You", is the second pre-release (Jan 2020) to the anticipated new White Owl Red album Afterglow. This song is a straight up two-step telecaster-driven Country tune. The song references the legendary relationship of Johnny Cash and June Carter (as well Vivian Liberto the first wife of Johnny Cash and the woman he pledged to remain faithful to in his song "I Walk the Line,”). McManus uses Cash’s relationships as as starting point to reflect upon the challenges that arise as a man must grapple with life choices, personal demons, fidelity and the efforts needed to make true love last.

Fusing country, indie rock, folk and Americana influences, McManus’s musical alchemy propelled his previous full-length album *Existential Frontiers* to extraordinary international critical acclaim garnering crossover airplay on Americana, alt.county, roots, folk, indie rock, AAA and non-com. The album was hailed by Music Writer/Critic David Masciotra as a “an album of philosophy meets alt.country.” Music Critic Bobby Moore wrote, *Existential Frontiers* “tackles deep questions” with a “postmodern attitude”.

*Naked and Falling*, the second studio album by White Owl Red received international acclaim and airplay in 2017 and 2018. It charted on the AMA top 100 Chart, the FAR Chart top 10 and the Root 64 airplay chart top 20. *Naked and Falling* was distinguished in the top 100 albums of 2017 by Alternate Root Magazine. *Americana Ash*, the 2014 debut album by White Owl Red charted and remained on the AMA charts for 14 weeks.

**What the Critics are saying about Afterglow’s first pre-release single Working Class Heroes:**

“one of the most intimate and unforced indie performances of the season…another slam dunk in this latest studio cut…rank this as among the more important independent releases to make headlines all year long”  
**-Indie Source Magazine**

"provocative lyrical commentary…polarizing and unifying in narrative…crossover appeal…“Working Class Heroes” is a compelling song that demands a reaction out of its audience for better or worse, and in today’s plasticized music business, this makes it quite the rare find indeed"  
**-Music Existance**

*“rolling resonant guitars thrumming with roots energy reminiscent of the powerful songs of Dylan and Woody Guthrie”*

***[-](https://playerapi.plaympe.com/click/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJ1cmwiOiJodHRwczovL3BsYXllcmFwaS5wbGF5bXBlLmNvbS9jbGljay9leUpoYkdjaU9pSklVekkxTmlJc0luUjVjQ0k2SWtwWFZDSjkuZXlKMWNtd2lPaUpvZEhSd2N6b3ZMM2QzZHk1eVlYZGphM1Z6TG1OdmJTOTNhR2wwWlMxdmQyd3RjbVZrTFhKbGJHVmhjMlZ6TFdkeWFYUjBlUzEzYjNKcmFXNW5MV05zWVhOekxXaGxjbTlsY3k4aUxDSnlaV3hsWVhObGFXUWlPakl3TURBMk16QXpNaXdpY21WamFYQnBaVzUwYVdRaU9qTTROekUzTm4wLi1LV3JuR1RDMS02a1pMSG1Rb1BGa3BpNWVFaWVXX1lteTJjcFJfU1dKeWciLCJyZWNpcGllbnRpZCI6LTEsInJlbGVhc2VpZCI6MjAwMDYzMDMyfQ.xLJRrwG5I3IdHg_0hV4kwE6iIe0PewUV00_9KxwmDlY" \t "_blank)*[Rawkus Magazine](https://playerapi.plaympe.com/click/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJ1cmwiOiJodHRwczovL3BsYXllcmFwaS5wbGF5bXBlLmNvbS9jbGljay9leUpoYkdjaU9pSklVekkxTmlJc0luUjVjQ0k2SWtwWFZDSjkuZXlKMWNtd2lPaUpvZEhSd2N6b3ZMM2QzZHk1eVlYZGphM1Z6TG1OdmJTOTNhR2wwWlMxdmQyd3RjbVZrTFhKbGJHVmhjMlZ6TFdkeWFYUjBlUzEzYjNKcmFXNW5MV05zWVhOekxXaGxjbTlsY3k4aUxDSnlaV3hsWVhObGFXUWlPakl3TURBMk16QXpNaXdpY21WamFYQnBaVzUwYVdRaU9qTTROekUzTm4wLi1LV3JuR1RDMS02a1pMSG1Rb1BGa3BpNWVFaWVXX1lteTJjcFJfU1dKeWciLCJyZWNpcGllbnRpZCI6LTEsInJlbGVhc2VpZCI6MjAwMDYzMDMyfQ.xLJRrwG5I3IdHg_0hV4kwE6iIe0PewUV00_9KxwmDlY" \t "_blank)**

*“innovatively expresses what it means to be authentic in modern society in an honest, gritty, poignant and vulnerable way, during an unforgettable musical journey…driven by a blissful infusion of indie folk and roots-Americana…equally intelligent and hopeful…deeply felt social and political awareness”*

**[-Shock-Ya! Magazine](https://playerapi.plaympe.com/click/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJ1cmwiOiJodHRwczovL3BsYXllcmFwaS5wbGF5bXBlLmNvbS9jbGljay9leUpoYkdjaU9pSklVekkxTmlJc0luUjVjQ0k2SWtwWFZDSjkuZXlKMWNtd2lPaUpvZEhSd2N6b3ZMM2QzZHk1emFHOWphM2xoTG1OdmJTOXVaWGR6THpJd01Ua3ZNVEF2TWpJdmQyaHBkR1V0YjNkc0xYSmxaSE10ZDI5eWEybHVaeTFqYkdGemN5MW9aWEp2WlhNdGMybHVaMnhsTFhKbGRtbGxkeThpTENKeVpXeGxZWE5sYVdRaU9qSXdNREEyTXpBek1pd2ljbVZqYVhCcFpXNTBhV1FpT2pNNE56RTNObjAucmZaVzljVkJGZjRVTFBWUS1UeVR1UGNlTUlkbWJicWI0cUtLVERlc1dRRSIsInJlY2lwaWVudGlkIjotMSwicmVsZWFzZWlkIjoyMDAwNjMwMzJ9.SJTMbNtmRmEK36dY-Yz4tQ2Mgt6L2HTD_6cpNpHHFx8" \t "_blank)**

*“writes from the heart…the way the instrumentals are layered in the track is masterful… fun instrumental surprises that seem to evolve as the track goes on, Working Class Heroes is a great track ”*

**[-Review Fix Magazine](https://playerapi.plaympe.com/click/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJ1cmwiOiJodHRwczovL3BsYXllcmFwaS5wbGF5bXBlLmNvbS9jbGljay9leUpoYkdjaU9pSklVekkxTmlJc0luUjVjQ0k2SWtwWFZDSjkuZXlKMWNtd2lPaUpvZEhSd2N6b3ZMM0psZG1sbGQyWnBlQzVqYjIwdk1qQXhPUzh4TUM5M2FHbDBaUzF2ZDJ3dGNtVmtMWGR2Y210cGJtY3RZMnhoYzNNdGFHVnliMlZ6TFhOcGJtZHNaUzF5WlhacFpYY3RjbUZ0WW14cGJpMXliMk5yTHlJc0luSmxiR1ZoYzJWcFpDSTZNakF3TURZek1ETXlMQ0p5WldOcGNHbGxiblJwWkNJNk16ZzNNVGMyZlEuNDBLNjEwY2JTbVdKUEJlV3liLXVLZ2xkM1hDc2loUWo5bkgwQ09HWEJnZyIsInJlY2lwaWVudGlkIjotMSwicmVsZWFzZWlkIjoyMDAwNjMwMzJ9.-I_qrV1zBuav5H5o_3_G9De64ssr6_F7xSZQyscLIg8" \t "_blank)**

*“The lyrics of “Working Class Heroes” speak of the pride and determination of those men and women trying to work around those challenges to try and make a living for themselves. The music to the track itself blends together Folk music and some Rock and Roll influence to create a track that contains a driving feel to the music while still being laidback…brings to mind a combination of Bob Dylan-like lyrics with music inspired by the likes of John Mellencamp or Bruce Springsteen”*

**[-Matheson’s Entertainment Blog](https://playerapi.plaympe.com/click/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJ1cmwiOiJodHRwczovL3BsYXllcmFwaS5wbGF5bXBlLmNvbS9jbGljay9leUpoYkdjaU9pSklVekkxTmlJc0luUjVjQ0k2SWtwWFZDSjkuZXlKMWNtd2lPaUpvZEhSd2N6b3ZMMjFoZEdobGMyOXVNVEl1ZDI5eVpIQnlaWE56TG1OdmJTOHlNREU1THpFd0x6SXpMM05wYm1kc1pTMXlaWFpwWlhjdGQyaHBkR1V0YjNkc0xYSmxaQzEzYjNKcmFXNW5MV05zWVhOekxXaGxjbTlsY3k4aUxDSnlaV3hsWVhObGFXUWlPakl3TURBMk16QXpNaXdpY21WamFYQnBaVzUwYVdRaU9qTTROekUzTm4wLlRDOWFUdjNxMXpiWlpMNXN1UGlIejN2Yld4WUlOTHkxa1ZSX3dlTjNMaDAiLCJyZWNpcGllbnRpZCI6LTEsInJlbGVhc2VpZCI6MjAwMDYzMDMyfQ.JLRGnyYgHhvC2_1tbDIXLSJ6I5LxiJ1_1cVufki5sC8" \t "_blank)**

Marketing Highlights:

Top Markets: Los Angeles, Chicago, NY, Seattle, SF, Ashburn, Miami, Atlanta, Houston

Top Markets (International): US, Netherlands, Sweden, UK, Canada

For Fans Of: Townes Van Zandt, Bob Dylan, Tom Petty, Bruce Springsteen, Wilco, Contact: Whiplash Marketing

Artist: White Owl Red

Album: Afterglow

Release Date: February 26, 2020

Label: Hush Mouse Records

Genre: Alt.Country, Americana, AAA